

## WEBSITE PRIVACY POLICY

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We believe your business is no one else's. Your privacy is important to you and to us. So we'll protect the information you share with us. To protect your privacy, S & J Oliver Pty Ltd t/as EFI Group, Electrics for Industry, Engineering for Industry and Equipment for Industry ("EFI Group") follows different principles in accordance with worldwide practices for customer privacy and data protection.

- We won't sell or give away mail addresses, phone numbers, email addresses or any other information to anyone.
- We will make use of security measures to protect your information from unauthorised users.

### NOTICE

We will ask you when we need information that personally identifies you (personal information) or allows us to contact you. Generally, this information is requested when you register your information on our site or when you provide your information in some other way. We use your Personal Information for four primary purposes:

- To help you quickly find EFI Group's services or information.
- To help us create content most relevant to you.
- To alert you to product upgrades, special offers, updated information and other new services from EFI Group.

### CONSENT

If you choose not to register or provide personal information, you can still use EFI Group's website. But you will not be able to receive information from EFI Group.

If you decide to register you will receive our electronic newsletters. If you do not want us to communicate with you about other offers regarding EFI Group's products, events, or services by email, postal mail, or telephone, you will need to email your deactivation to [admin@efinow.com.au](mailto:admin@efinow.com.au) stating that you do not wish to receive marketing messages from EFI Group.

### SECURITY

EFI Group endeavours to protect the security of your personal information and to ensure that your choices for its intended use are honored. We endeavor to protect your data from loss, misuse, unauthorised access or disclosure, alteration, or destruction.

We endeavour to ensure that your personal information is not shared outside the company without your permission, except where required by law.

### NOTICE TO PARENTS

Parents or guardians: we want to help you guard your children's privacy. We encourage you to talk to your children about safe and responsible use of their Personal Information while using the Internet.

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The EFI Group site does not publish content that is targeted to children.

### ENFORCEMENT

If for some reason you believe EFI Group has not adhered to these principles, please notify us by email at [admin@efinow.com.au](mailto:admin@efinow.com.au), and we will do our best to determine and correct the problem promptly. Be certain the words Privacy Policy are in the Subject line.

### WHAT WE DO WITH THE INFORMATION YOU SHARE

When you provide us with your contact information, including your name and email address we use this information to send you new and exciting services and products that we offer and news about EFI Group. When you order from us, we ask for your billing contact and billing address. We use this information only to bill you for the product(s) and service(s) you order at that time.

We occasionally hire other companies to provide limited services on our behalf, including electrical, engineering, maintenance and testing and tagging services. We will only provide those companies the information they need to deliver the service, and they are prohibited from using that information for any other purpose.

EFI Group will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on EFI Group or the site; (b) protect and defend the rights or property of EFI Group, and, (c) act in urgent circumstances to protect the personal safety of users of EFI Group, its Websites, or the public.